



ORGANIZATION OF INTERNATIONAL TRADE FAIRS, EXHIBITIONS, FESTIVALS, CONGRESSES

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Dear Exhibitors,

Klik Ekspo Group is delighted to invite you to 22nd Tirana International Fair, the event that has already turned the Albanian Capital into a meeting point of networking opportunities and interactions and which comes this year with a renewed Business-Culture-Coexistence theme.

On November 21st to November 25th, 2015 at Palace of Congress, Klik Ekspo Group - an UFI Member Company, matured with the experiences and challenges that the exhibition industry introduces every day, brings the exceptional episode of the annual event, which has now become a "Scepter" in the hands of Albanian and international entrepreneurs to open new trials of cooperation and move bold investments forward.

22nd edition gets ready to surpass itself and the annual figures, over 30 thousand visitors, a high percentage of whom are trade Visitors, over 300 international exhibitors from over 30 countries across the world in the past editions, as certified by ISF - Statistics Certification Institute - Bologna; these are just some of the real facts that guarantee each direct or indirect exhibitor of the involvement in one of the most important events in the Business Tirana and in the Western Balkans.

EXPO Nations

- ✚ **People's Republic of China**, is presented for the third edition consequently with entrepreneurs representing the most developed regions and willing to invest in the Albanian market open for cooperation in the main sectors, and primarily for the top sectors related to the major projects, where Chinese entrepreneurs stay in the first row: Shanghai Region, Anhui Province, and Zhejiang, a record of over 50 companies in the metallurgy industry, textiles, porcelain, household appliances, furniture ,etc. Pavilion of the Republic of China is organized under the auspices of the RCG Group - Shanghai Business Consultant and CCIP Council for Foreign Trade and Foreign Investment in the People's Republic of China.
- ✚ **EXPO Nations** surprises this year by the joint participation of entrepreneurs from **Ecuador**, ready to network and meet the market needs with food products.
- ✚ **Pavilion of Bosnia and Herzegovina**, persists in introducing annual proposals in the construction and building materials industry, energy, aluminum processing, furniture, etc. Foreign Trade Chamber of Bosnia and Herzegovina is also this edition the promoter of multiplication of trade relations between our two countries, which reach an important stage as encouraged by the bilateral agreements signed between the governments that facilitate the movement between countries, eliminate tax barriers and foster economic cooperation.
- ✚ **Entrepreneurs from the Republic of Serbia**, have now subscribed to Tirana International Fair and once again show the sustainability of trade volumes between the two countries in the last decade, displaying also in this edition construction materials, food and agriculture industry, electrical materials, household appliances, etc.
- ✚ **Pavilion of Hungary**, is introduced under the auspices of HIPA - Hungarian Investment Promotion Agency and will once again show at Tirana International Fair the ability of Hungarian entrepreneurs to outline their investments in Albania and willingness of Albanian

counterparts to welcome their business proposals and create a favorable business climate for starting up new collaborations.

✚ Meanwhile, **Italy, Croatia, Greece, Poland, Spain, Turkey, Macedonia, Kosovo, Switzerland, France, Slovenia, Montenegro, Germany and Spain** get ready to join the Show and showcase: construction and infrastructure solutions, transport and telecommunications, urban waste and environment protection, energy, food and agriculture, tourism, etc and regard the participation to the Show as an initial testing to create the grounds for co-operations and check the feasibility of their future investments.

Alb Dedication:

Considered to be devoted exhibitors and dynamic participants to business forums, attentive visitors who immediately absorb innovations and up-to-date technologies proposed in the exhibition halls of Klik Ekspo Group, **Albanian entrepreneurs** steal the show at Tirana International Fair: even in this edition, the sectors that see them as protagonists and the business figures are evaluation motives and development indicators. Special attention is paid for the start-up of handicraft enterprises in the dedicated exhibition spaces.

Sectors in focus:

Klik Ekspo Group's 22nd Tirana International Fair is open and ready to launch your small enterprise, new products, committed exploration of new markets, whatever the targeted sector will be: Energy, Construction, Transportation, Environmental Protection, Food and Agriculture Industry, Financial Services, Tourism and Development Projects, Art and Culture, etc.

Simultaneous events:

- **Expo-Convention Energy Fullscreen**, is organized in cooperation with the Ministry of Energy and Industry and brings a new concept as reinforced by the milestones stirred by the demands of international investors of the sector to have a broader picture about the investment opportunities and to providing smart solutions for energy and energy efficiency, proposals of alternative resources, among which the use of gas with the construction of the TAP makes up the historical milestone. The Event is proposed with a concentrated formula to promote this key moment: the variety of sectors, layered socio-economic realities to which it addresses, economic benefits, internationalization of Albanian values in the region and in the entire TAP route.
- **Expo Transport**, is introduced in cooperation with the Ministry of Transport and Infrastructure, following the experience of the last edition (November 2014) with a concept based on the requirements of international investors of the sector, to have a thorough picture about the investment opportunities in Albania for the priority sectors, and participation in public procurements and bids, involvement in projects of special importance as the start of Arber road, renewal of road network and road traffic system, privatizations and significant concessions.

Created as a symbiosis between art and culture, one of the trademarks of Klik Ekspo Group's Fairs is how participants exchange their cultures with the Albanian art coin. Artistic perspective of **Tirana International Fair** is depicted this edition by the first **International Watercolor Festival**, a unique event that will display the original works of over 161 artists from more than 50 countries worldwide.